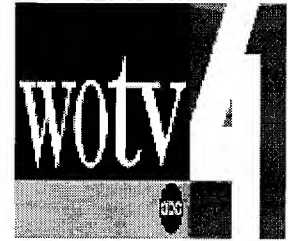


**ORDER****WOTV**

**Orders**  
**Order / Rev:** 210292  
**Alt Order #:** 6858971  
**Product Desc:** UPTON FOR ALL OF US  
**Estimate:** 3238  
**Flight Dates:** 10/23/12 - 10/29/12  
**Original Date / Rev:** 09/27/12 / 10/16/12  
**Order Type:** REG

**Primary AE:** Petry Philadelphia  
**Sales Office:** P-PHI  
**Sales Region:** Nat

**Agency**  
**Name:** National Media  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Upton for All of Us  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** P4  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** IN16589  
**Agency External ID:** IN302/SP102/SP1137/AL1713/MO2553

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	3	\$4,500.00	\$3,825.00
10/29/12	10/29/12	1	\$500.00	\$425.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	3	\$4,500.00	\$3,825.00	0.00
November 2012	1	\$500.00	\$425.00	0.00
<b>Totals</b>	<b>4</b>	<b>\$5,000.00</b>	<b>\$4,250.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOTV	10/27/12	10/27/12	MI/MSU Football MI/MSU Football	CM	MI/MSU Football (3:30 PM-7:00 PM)	-----S-	:30	2	\$1,500.00	P4	0.00	NM	2	\$3,000.00
NCAAF: MSU@WI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	-----S-		2			\$1,500.00		0.00				
N 2	WOTV	10/27/12	10/27/12	MI/MSU Football MI/MSU Football	CM	330p-7p (3:30 PM-7:00 PM)	-----S-	:30	1	\$1,500.00	P4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	-----S-		1			\$1,500.00		0.00				
N 3	WOTV	10/29/12	10/29/12	Mon Prime Other 2 Monday 8-10p	CM	8-10p	M-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	M-----		1			\$500.00		0.00				
													Totals	4	\$5,000.00